



Boxcar™

Solving Suburban Mobility

CEO – Joe Colangelo
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Boxcar Commuter Parking

Example: Chatham, NJ

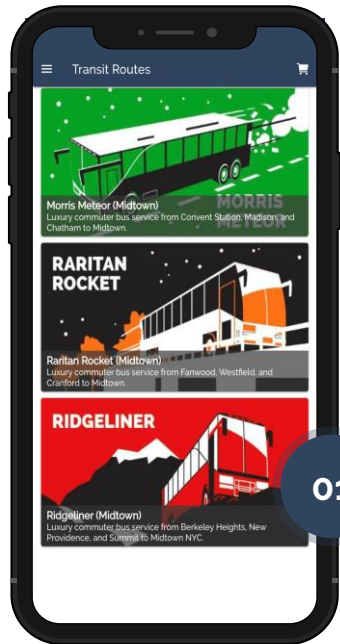


Boxcar Commuter Parking

Example: Chatham, NJ



Boxcar Commuter Bus Service



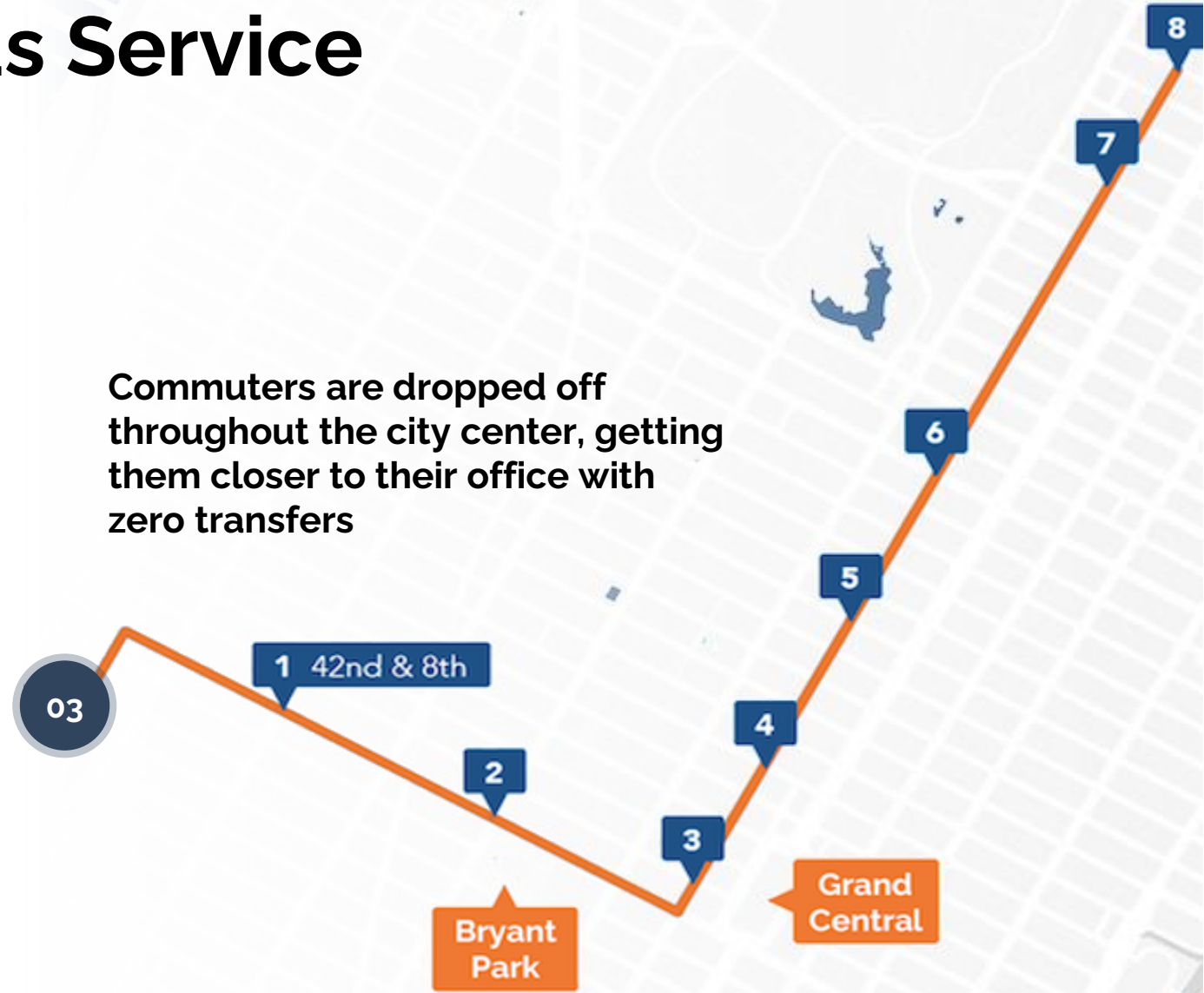
Commuters board a luxury bus in their hometown



Commuters book a ticket in Boxcar's App

- Choose route, time
- Add Parking if needed
- Members save \$

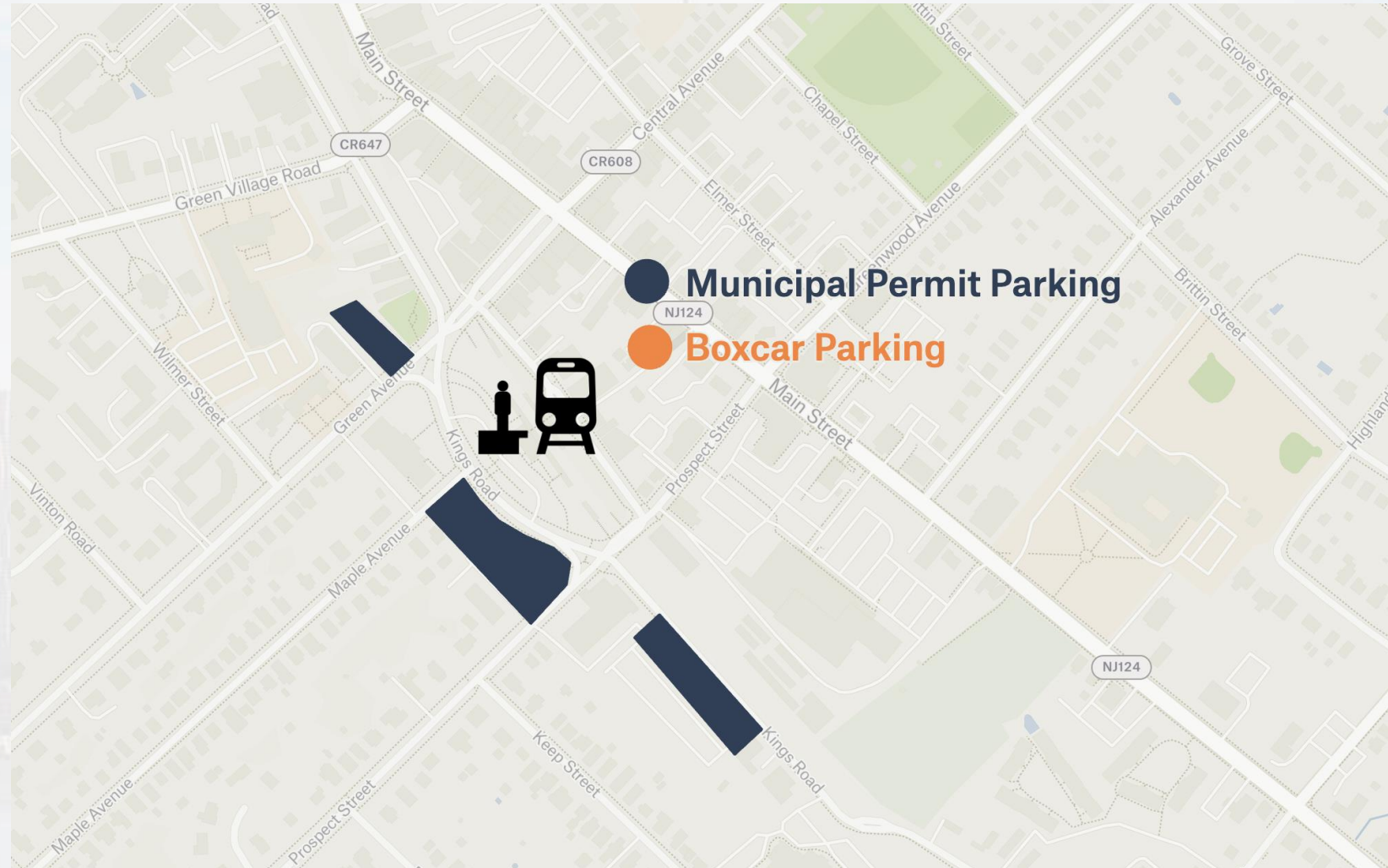
Commuters are dropped off throughout the city center, getting them closer to their office with zero transfers



Case Study

Madison, New Jersey

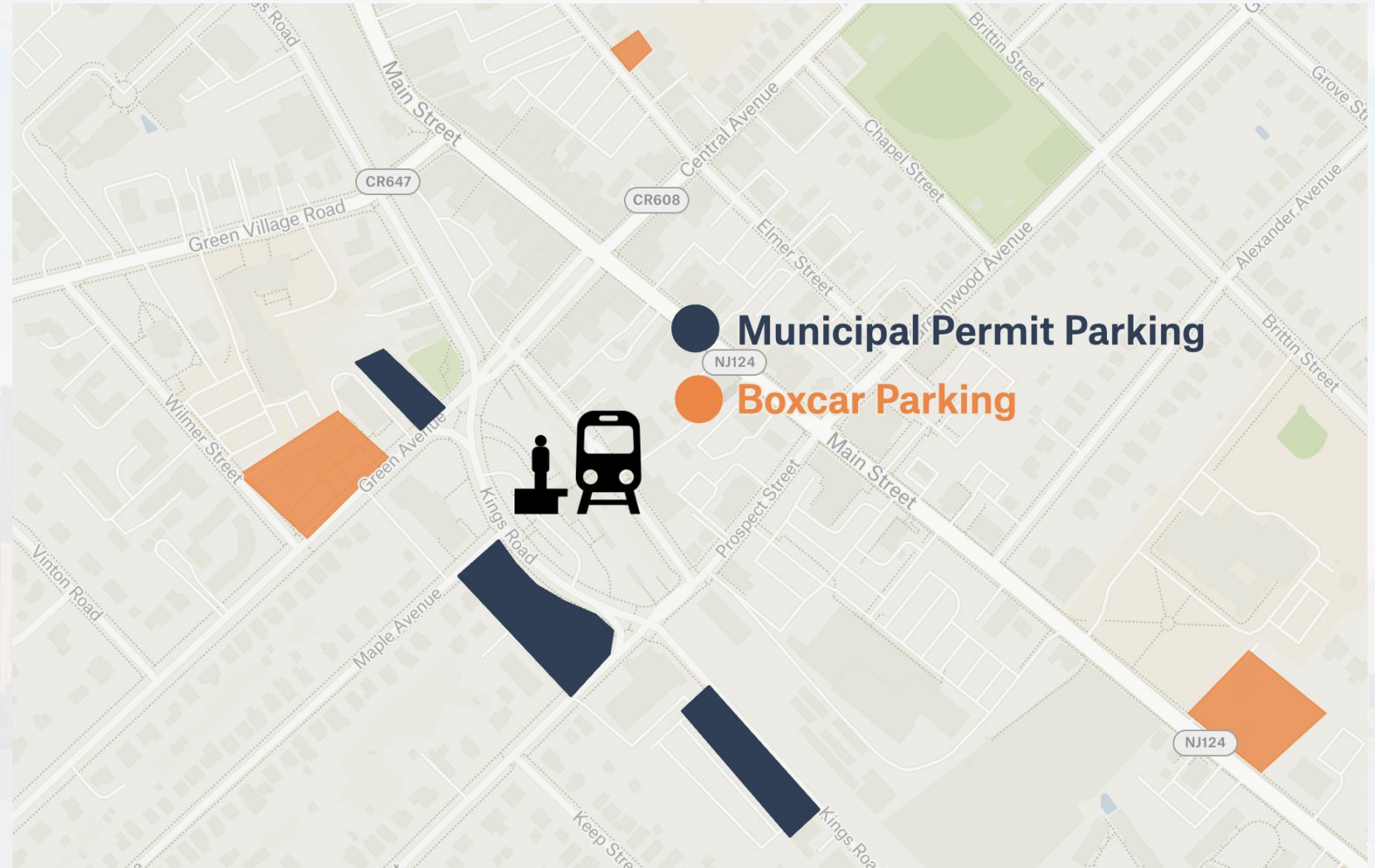
2015 – Madison Commuter Parking Configuration



Case Study

Madison, New Jersey

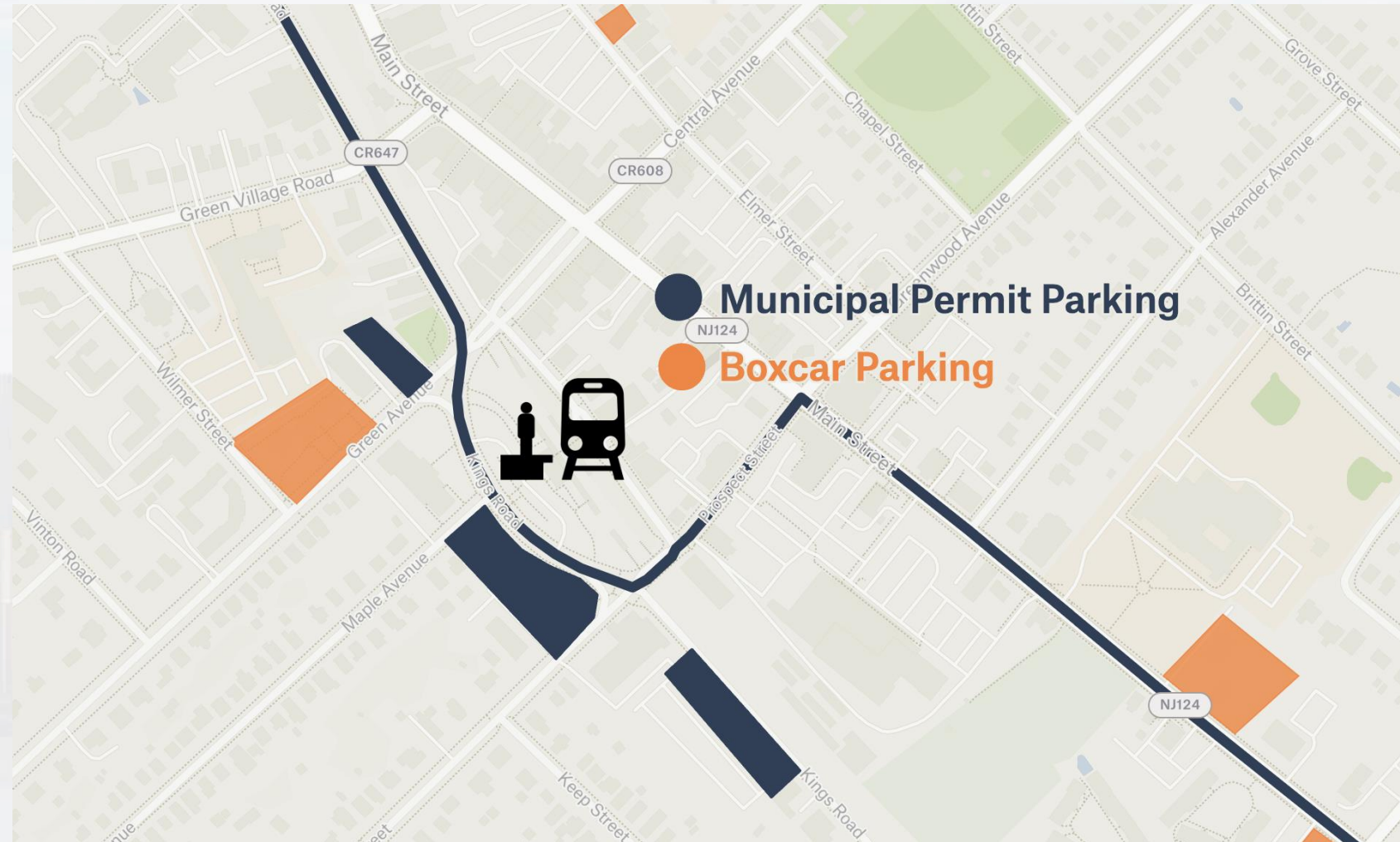
2016- Boxcar partnered with local churches to provide 15 private parking spots to Madison commuters



Case Study

Madison, New Jersey

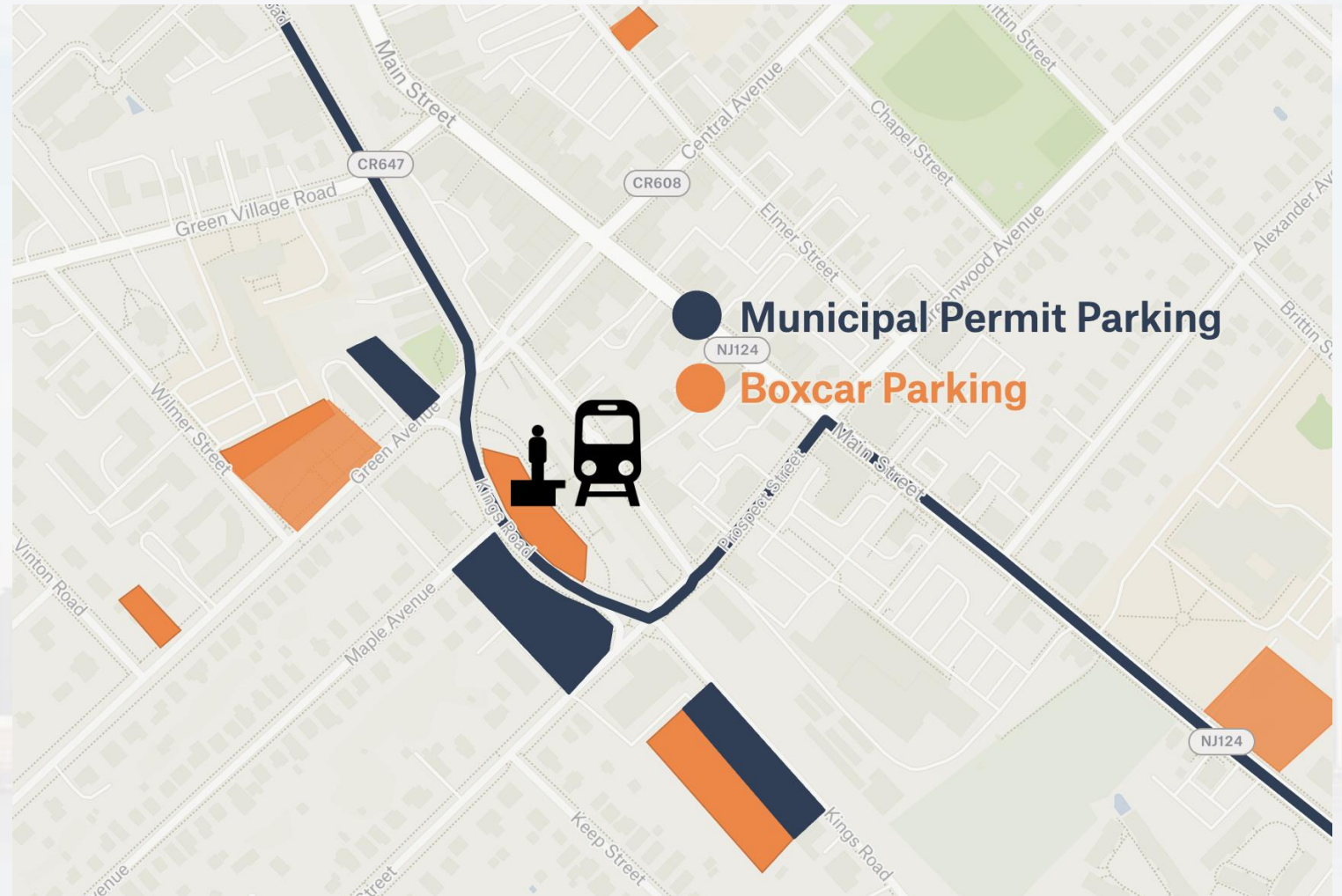
2017- Boxcar launches bus route to NYC during the summer when NJ Transit diverted train service from Penn Station to Hoboken



Case Study

Madison, New Jersey

2019- Boxcar partners with Madison to add daily municipal parking, enabling residents to access all public and private parking spots on a single platform



Case Study

Madison, New Jersey

Custom Signage



Case Study

Madison, New Jersey

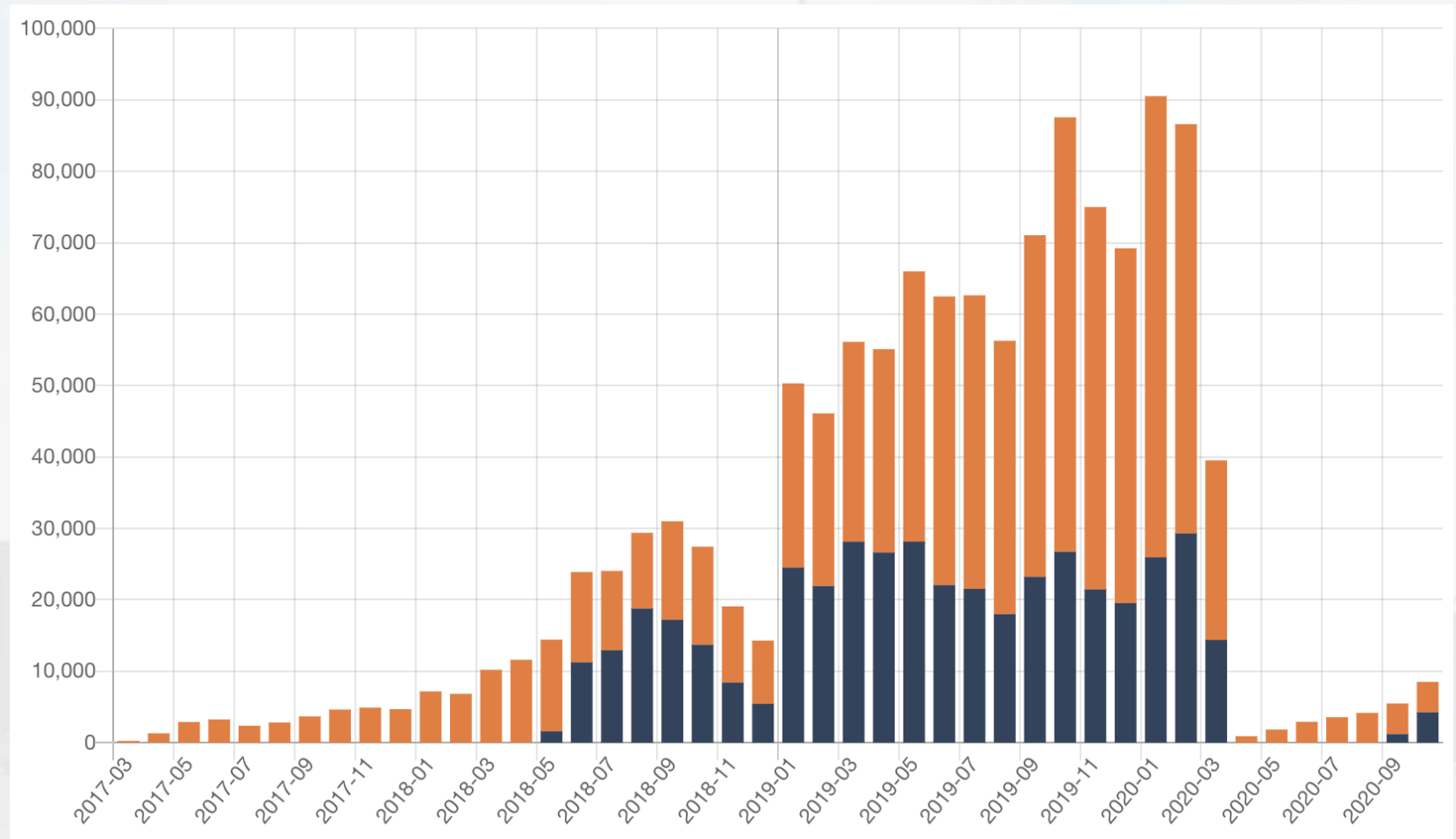
Concierge
onboarding



Case Study

Madison, New Jersey

2020- Boxcar's main business lines crater



Case Study

Madison, New Jersey

**2020- Boxcar repurposes
our team and technology to
facilitate other needed
services**



Case Study

Madison, New Jersey

Grocery Drive-Thrus



Case Study

Madison, New Jersey

Drive-In Movies



Case Study

Madison, New Jersey

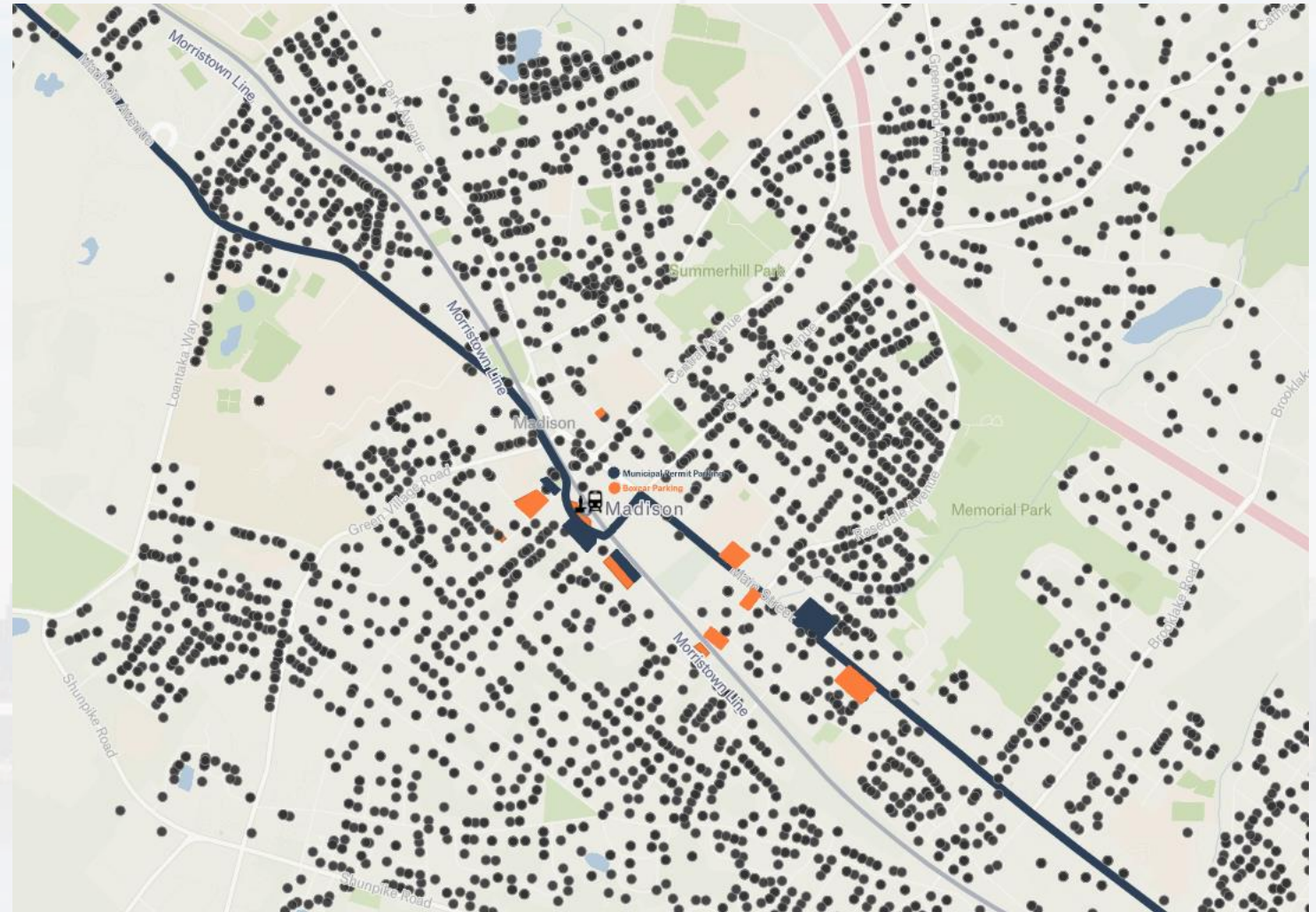
Socially-Distanced Santa Claus Visits



Case Study

Madison, New Jersey

Today: Over Two Thirds of Madison households have a Boxcar account.



Case Study

Madison, New Jersey

- 4,000 households in Madison with accounts (70% of households)
- Generated \$600,000 in parking revenue for the borough of Madison
- Paid local churches over \$400,000 for their unused parking spots
- Over 75 parking spots available for commuters at zero cost to the borough
- 10+ other services available to customers





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Questions?

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