

Local and Regional Safety Initiatives

Avenues in Motion Municipal Transportation Forum

Jeffrey Perlman, PP, AICP

Senior Director, Planning

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NJTPA Region

Bergen

Essex

Hudson

Hunterdon

Jersey City

Middlesex

Monmouth

Morris

Newark

Ocean

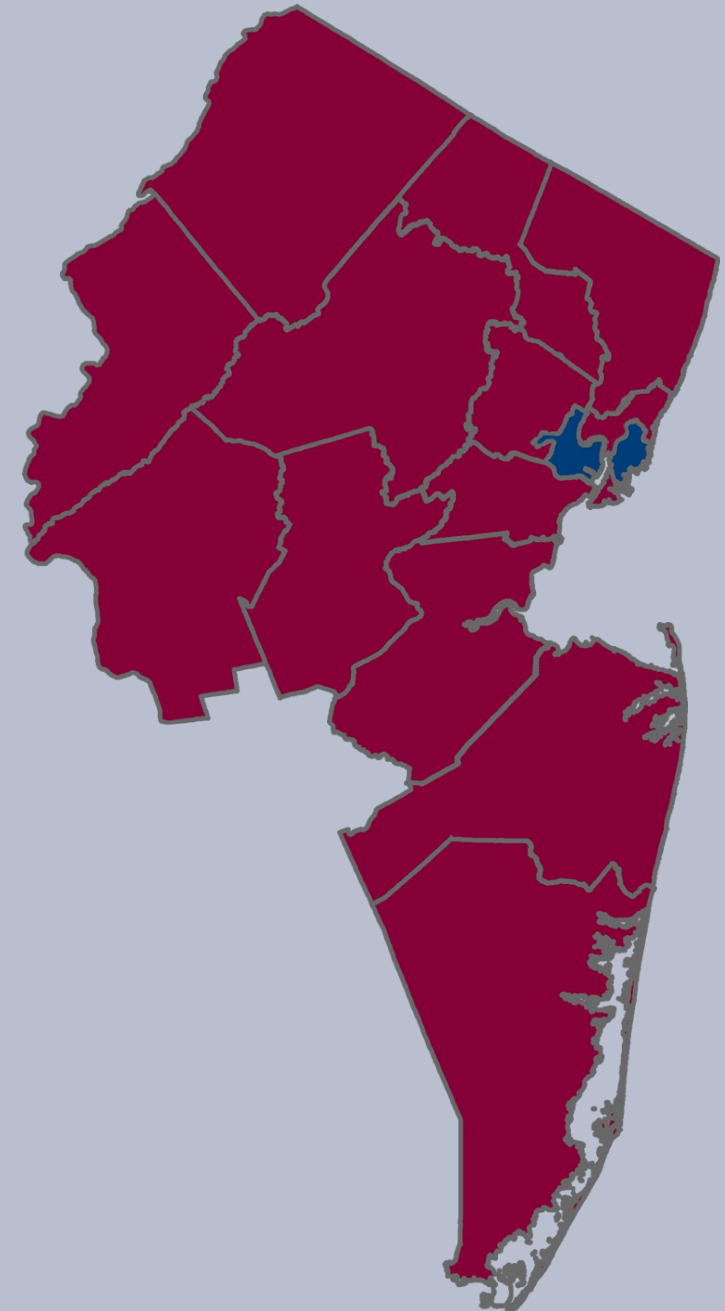
Passaic

Somerset

Sussex

Union

Warren



What is a Local Safety Action Plan?

Data-driven, actionable framework to reduce roadway deaths



LRSP Results

25%

reduction in county road fatalities in Minnesota.

17%

reduction in fatal and serious injury crashes on county-owned roads in Washington State.

35%

reduction in severe curve crashes in Thurston County, WA.

LOCAL Focus on crashes along county and municipal public roads

SAFETY Reduce fatalities and serious injuries for all road users by targeting common crash attributes

ACTION Develop comprehensive strategies with actions

PLAN Prepare document of priorities, implementation, and evaluation

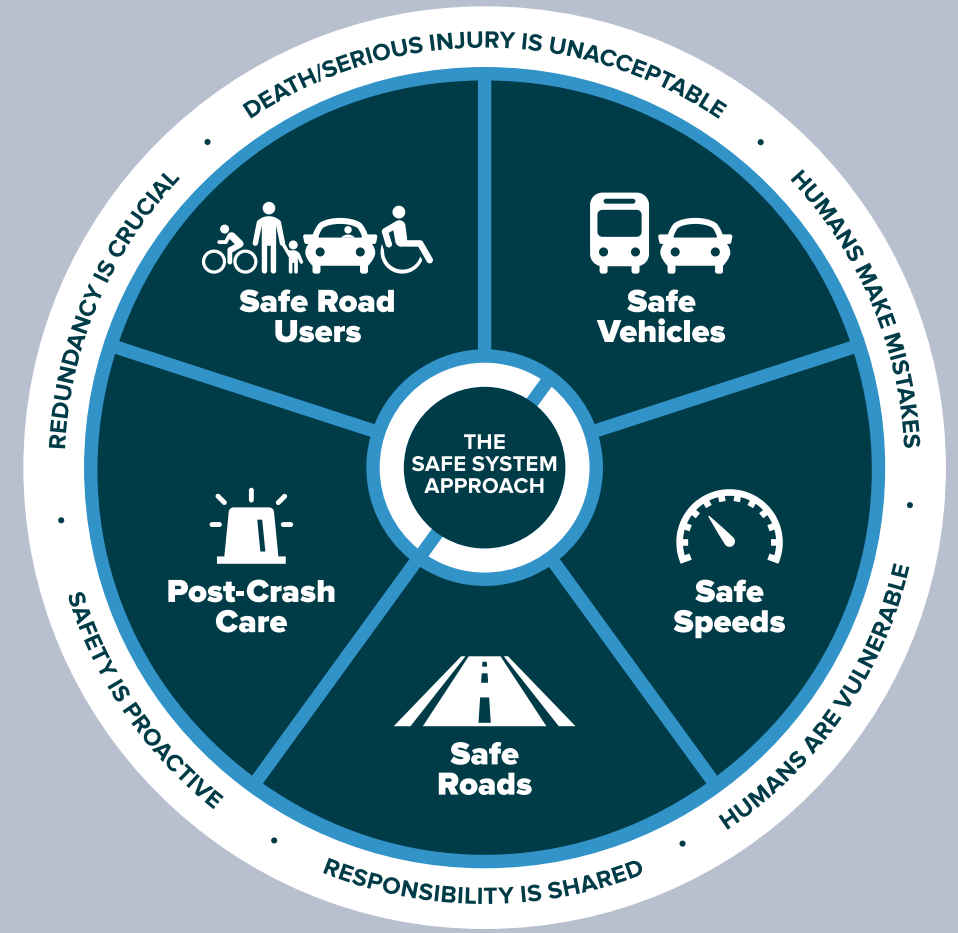
Safe System Approach

- Safer People
- Safer Roads
- Safer Vehicles
- Safer Speeds
- Post-Crash Care

Zero Based Goal

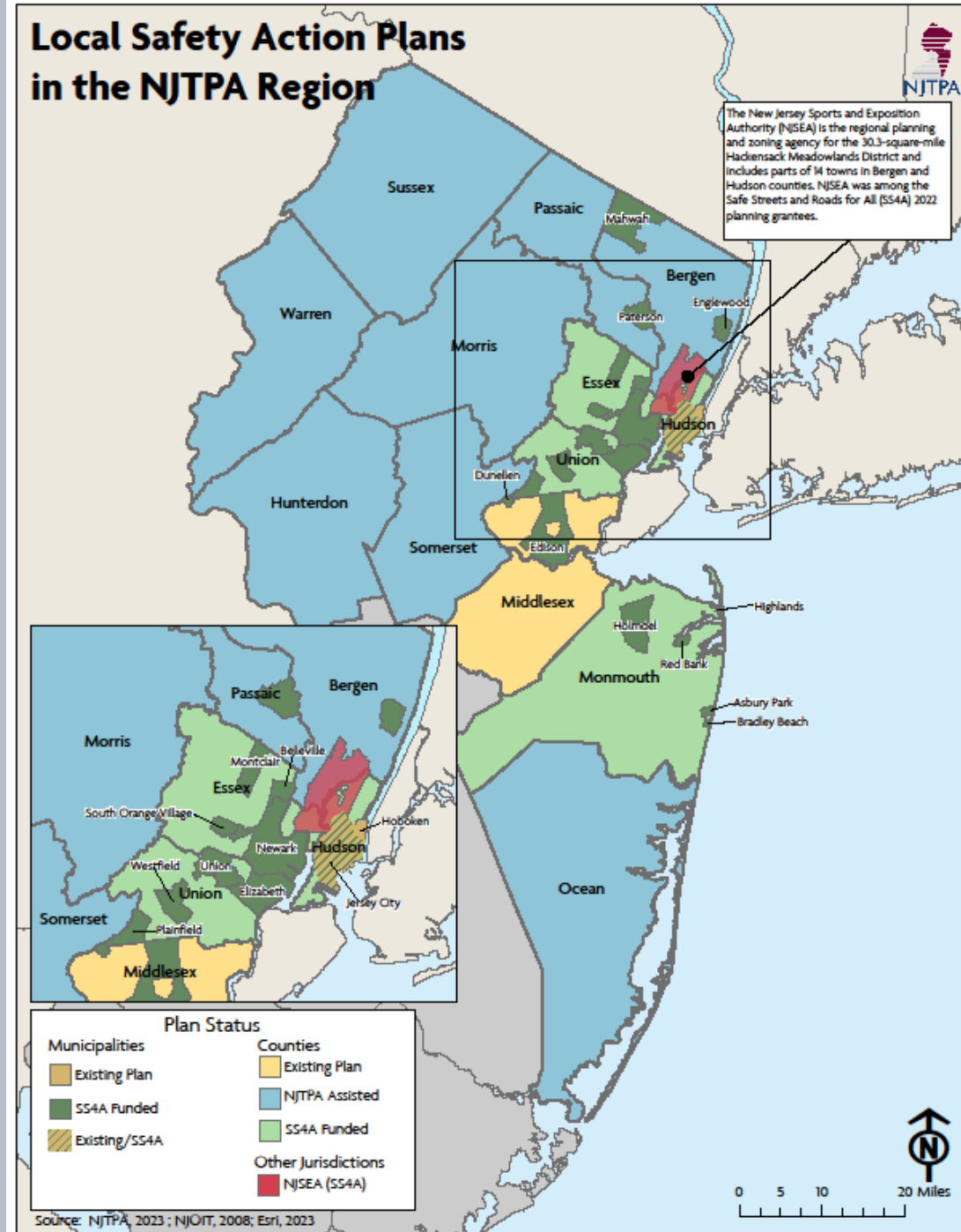
Support National Roadway
Safety Strategy

transportation.gov/NRSS

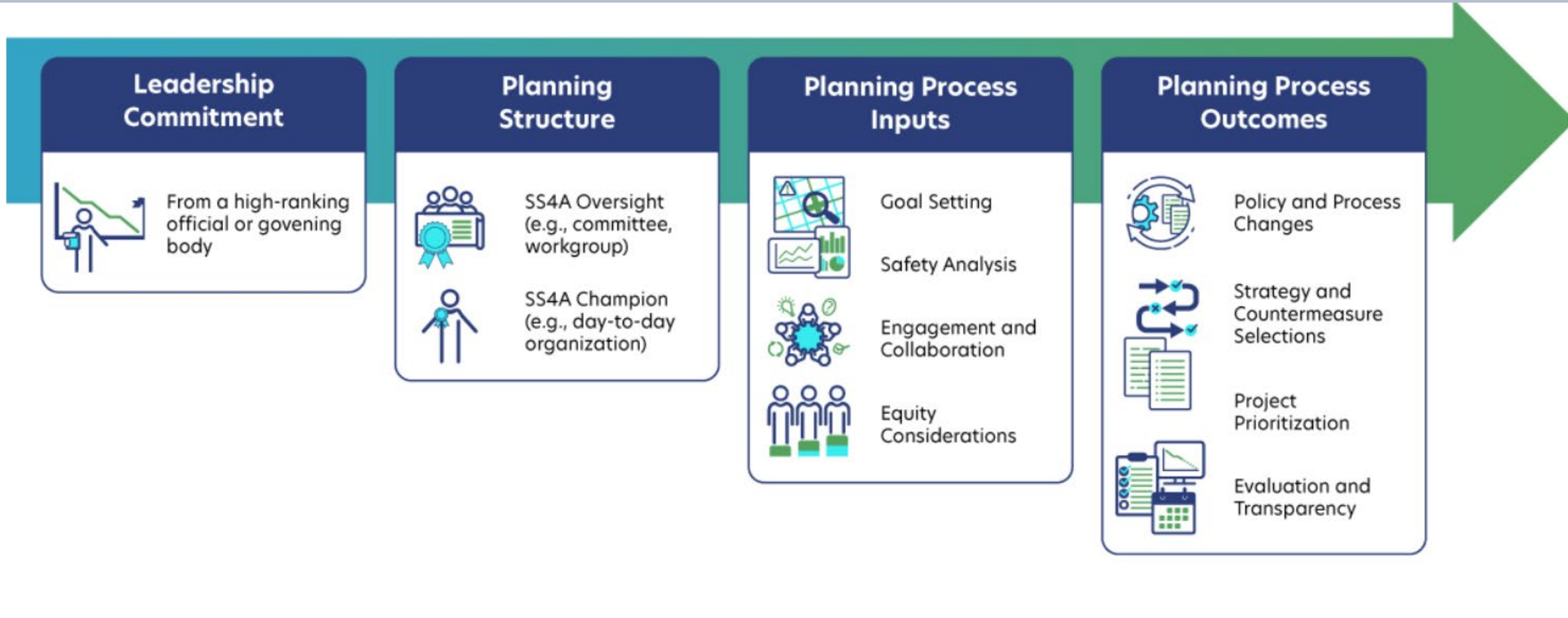


Local Safety Action Plans

- Bergen, Hunterdon, Morris, Ocean, Passaic, Somerset, Sussex, and Warren Counties
- Hudson, Essex, Monmouth, and Union Counties
- The NJ Sports and Exhibition Authority
- More than a dozen municipalities



Elements of a Local Safety Action Plan



Local Safety Action Plan Development

- Identify Stakeholders
- Collect and Analyze Safety Data
- Set Safety Goals
- Select Strategies and Proven Solutions
- Implementation



Municipal Planning Programs

COMPLETE STREETS TECHNICAL ASSISTANCE

Technical assistance to **municipalities** to advance a Complete Streets initiative.

Competitive program for **municipalities**

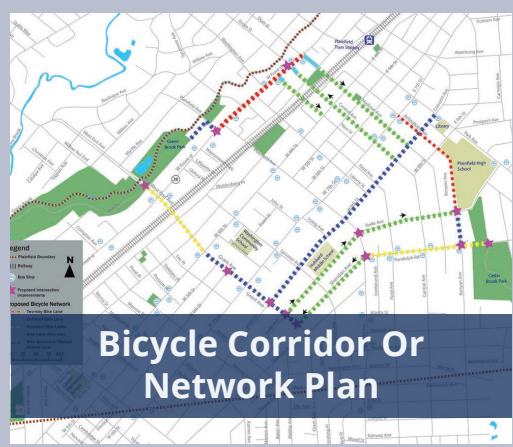
Free technical assistance to **advance** a local **Complete Streets** initiative

24 studies completed to-date

Five recipients were selected for 2024-2025



STUDY EXAMPLES



PLANNING FOR EMERGING CENTERS

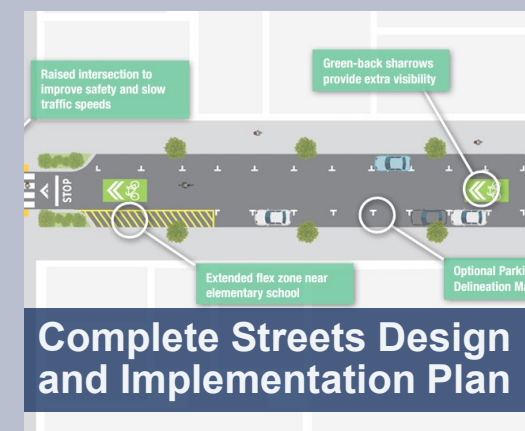
Technical assistance to support municipal efforts to create more sustainable, transit-supportive, walkable communities.

Competitive program for **municipalities**

Planning studies may include transportation-integrated land use plans, multimodal circulation elements, sustainability plans, etc.

Free direct technical assistance to complete a specific CS task to advance the NJTPA's LRTP goals.

STUDY EXAMPLES



VIBRANT COMMUNITIES

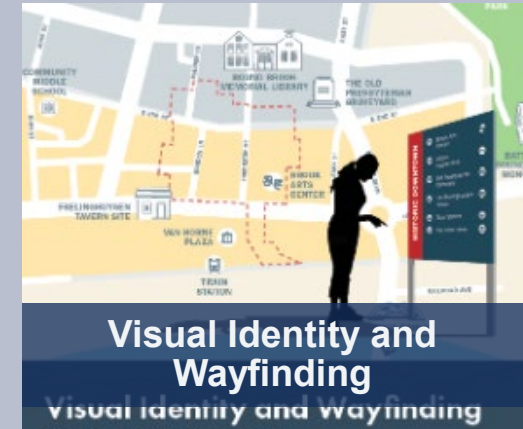
Technical assistance to **municipalities** to advance placemaking projects with a focus on disadvantaged communities

Leverages **placemaking** to strengthen connections between people and places, enhancing the social, physical, and economic fabric in communities.

Competitive program for **municipalities**

Projects may integrate arts, culture, and other community assets

STUDY EXAMPLES



COMPLETE STREETS DEMONSTRATION LIBRARY

Program to assist communities test out Complete Streets and safety improvements to their roadways

NJ Municipalities, Counties and TMAs are eligible to participate in the program

Projects can vary widely in size and duration, from a one-day parklet in a single parking stall to a multi-block bike lane lasting several months.

Materials are provided for **free** for communities to borrow. Pick up/drop off of materials is with Hudson TMA in Jersey City

Contact: demonstration@njtpa.org

PROJECT EXAMPLES



Available Assistance Summary



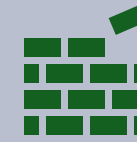
- Local Safety Action Plans
- Complete Streets Technical Assistance
- Planning for Emerging Centers
- Vibrant Communities

1. PLANNING PHASE



2. CONCEPT TESTING PHASE

- Supplemental Safety Planning (Road Safety Audits)
- NJTPA Complete Streets Demonstration Library



- Safe Streets and Roads for All
- Local Safety/Rural Roads
- CMAQ
- Safe Routes to School
- TA Set-Aside

3. IMPLEMENTATION PHASE

Thank you!

Jeffrey Perlman, Senior Director, Planning
jperlman@njtpa.org

